

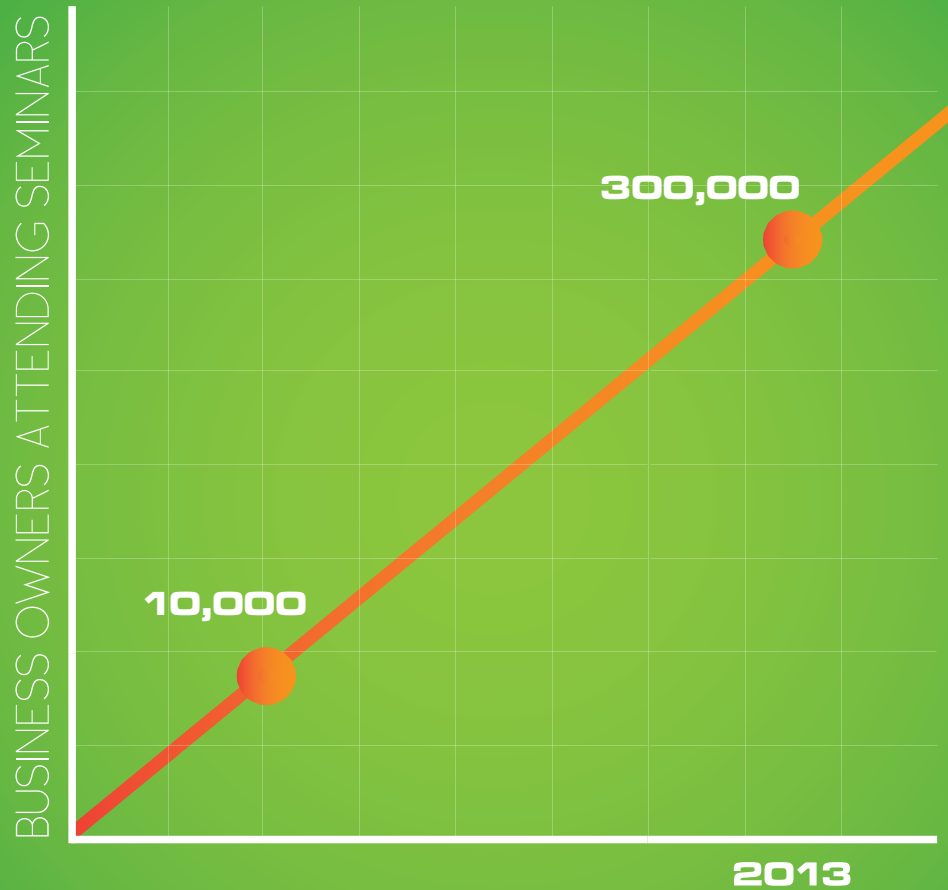


**QB EXPRESS**  
QB SEMINAR SYSTEMS



more than 100 years combined experience in QuickBooks training,  
accounting, firm management, and marketing systems.

# SCIENCE OF PRODUCT EXPOSURE



PUT YOUR PRODUCT IN FRONT OF TENS OF  
THOUSANDS OF BUSINESS OWNERS IN LIVE CLASSES  
THROUGHOUT THE UNITED STATES.

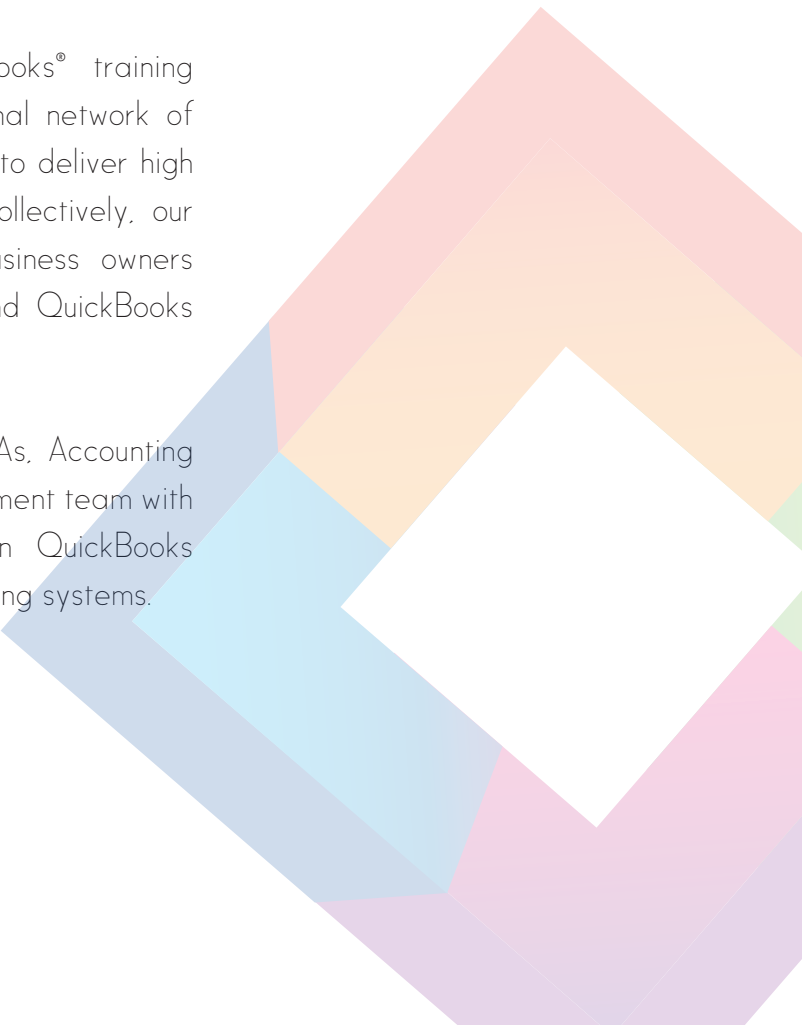


REACH YOUR CUSTOMER IN AN IDEAL  
STATE OF MIND.

## WHO WE ARE

QBExpress is a nationally renowned QuickBooks® training company which was founded in 1998. Our national network of accounting professionals use our training systems to deliver high impact QuickBooks seminars in their market. Collectively, our affiliates have trained more than 250,000 business owners nationwide on the proper use of QuickBooks and QuickBooks affiliated products.

The QBExpress ownership group consists of CPAs, Accounting and Marketing Specialists and is run by a management team with more than 100 years combined experience in QuickBooks training, accounting firm management, and marketing systems.





# THE POWER OF OUR NETWORK

Our network is an ever-growing dynamic group of accounting professionals who consider it their job to be early adopters of new technologies. The group is on constant look-out for products that will help their clients solve tough business problems. Our affiliates bring these solutions to business owners in their market through live QuickBooks Seminars.

Our group meets via teleconference once a month where we share ideas, feature products and invite guest speakers. QBExpress also hosts "mini boot-camps" for our membership, where we train for an hour on 5 consecutive days, then assign a piece of homework every night. This keeps our group moving forward, accomplishing goals and implementing new solutions.



## ARE YOU OUR ONE?

Our network has an enormous impact on business owners nationwide. If you need to be on our next teleconference, provide training in our technology boot-camp, be listed as our recommended solution provider on our website or be integrated into our QuickBooks training manual, WE NEED TO KNOW.



## OUR CLASSES

QBExpress affiliates provide two levels of QuickBooks training in a classroom setting. Most limit their class size to 8 to 12 attendees so they can deliver a more personal and impactful experience. We encourage them to teach at least one class per month.

Our introductory class focuses on banking, receivables and payables while our advanced class focuses on payroll, inventory and reporting. Each class is 4 hours long and we train in short increments to keep the full attention of the attendee. In June 2013, we are rolling out our QuickBooks Online Seminar, which will also be delivered via live training.



## OUR IMPACT

Study after study indicates that accountants are the most trusted professional in the nation. When an accountant stands in the front of the room, provides a short demonstration on how a product works and recommends attendees use it in their own business, the marketing value is beyond compare. The fact that a trusted third party says, "Use this for increased efficiency and higher profit margins", can have an ENORMOUS impact on YOUR business.

## ARE YOU OUR "ONE"?

If you are confident your solution is "Best in Class" and that your product support is second to none,  
WE NEED TO KNOW.

A photograph of a man in a grey suit and blue tie, looking towards another person whose back is to the camera. The scene is set in an office with a green-tinted background.

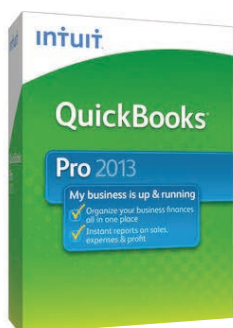
ACCOUNTANTS ARE THE MOST  
TRUSTED PROFESSIONALS IN THE  
UNITED STATES, HANDS DOWN.



## EXPOSURE FOR YOUR PRODUCTS IN OVER 300 CITIES

### QUICKBOOKS TRAINING IS OUR BUSINESS

We currently license our turn-key systems to one accounting firm per market and have designated more than 3,000 markets nationwide. Members of our network are licensed professionals including CPAs, Enrolled Agents, QuickBooks Certified ProAdvisors® and Financial Planners who are increasing market exposure by providing QuickBooks training to business owners in their area.



### OUR REACH

QB Express was purchased in 2012 by a group of Accounting Professionals that had been using the system for more than a decade. The new group is currently in the process of converting existing clients to the new system and filling new markets. To date, we have affiliates licensed to use our training system in over 100 cities and are growing at an average rate of 20 cities per month.

At our current rate of growth, our licensed cities will approach 300 by year end. The QBExpress network has a broad reach; we have members from North Carolina to California, from Maryland to Oregon, from Texas to Montana and many points in between.

## WHAT THIS MEANS TO YOU

Our QuickBooks training is a compilation of the most efficient processes available to complete the task of bookkeeping using QuickBooks. QBExpress is constantly on the lookout for great add-ons and complementary software that we can promote as part of our training. We carefully select outside partners who have products that seamlessly integrate with QuickBooks and have demonstrated their ability to increase QuickBooks efficiency.

Business owners attend our training with the expectation that we will sort through the myriad of products available, and recommend the ONE BEST solution for their particular business. This is why we choose to partner with only ONE company per class of products as we need to know the products we recommend are the BEST on the market.

Simply put, this boils down to exclusive and unique high quality and high volume product exposure for the RIGHT partners; exposure that comes with a trusted third party recommendation to tens of thousands of business owners in markets throughout the United States each year. Even BETTER, that number will reach hundreds of thousands within the next few years. Without a doubt this could be the ONE most effective marketing campaign EVER for our solution partners.



EXCLUSIVE  
UNIQUE  
HIGH VOLUME  
PRODUCT EXPOSURE



## IS YOUR PRODUCT BEST IN CLASS?

If so we want to know more. You may be the partner we have been looking for if your product is the best solution in its class. If you are confident you have the best Inventory, Payroll, Data Entry, Time and Expense Tracking, Bill Payment, Reports, Point of Sale, Online Storage and Security, CRM or Virtual Office Solution, etc. available on the market today, our Management Team would like a demonstration.

By working together and integrating the use of your product into our training, together we can accomplish great things while providing outstanding value to business owners.



BRING VALUE TO BUSINESS OWNERS  
IN A TIME THEY NEED IT MOST

## **INTERESTED AND WANT TO KNOW MORE?**

If you are interested in this exclusive opportunity to reach tens of thousands of business owners nationwide, give us a call to schedule a demo of your product and to discuss ways in which we can work together.

### **BRUCE KNUDSEN**

National Director of Strategic Partnerships

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